

Paddles For Purpose

Pickleball Tournament



February 21, 2026 At Noon
Tom Brown Park

The Elder Care Services Paddles for Purpose Pickleball Tournament Fundraiser directly supports our mission to care for vulnerable seniors.

Sponsorships help provide vital nutrition for home-bound seniors, social connection for isolated older adults, personalized care for frail seniors, and emergency assistance for those facing crisis situations.

Contact

Cindy Underwood | Director of Volunteer Services & Special Events
(w) 850-245-5931; (c) 941-993-7026; (e) underwoodc@ecsbigbend.org

Event Information

Elder Care Services Pickleball Tournament Fundraiser

Date: Saturday, February 21, 2026

Time: 12:00 PM – 5:00 PM

Location: Tom Brown Park – Pickleball Courts

Event Overview

Players: Approximately 50 participants expected

Skill Levels:

Beginner: 2.0 – 2.9

Intermediate: 3.0 – 3.8

Advanced: 3.8+

Awards: Trophies for 1st, 2nd, and 3rd place winners

Registration Fees:

\$100 per Team

\$50 per Individual

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Sponsorship Levels & Benefits

Ace Sponsor \$5,000	• Recognition as the Title Sponsor of Event • Logo represented on event signage and promotional materials • Verbal recognition at tournament • Recognition in media and PR efforts • Social media spotlight and dedicated post • Logo represented on website • Entry for Two (2) teams of two (2) • Swag bag for each tournament player • Opportunity to provide promotional material in swag bags
Lob Sponsor \$2,500	• Logo recognition on signage during the event and website • Verbal recognition at tournament • Entry for Two (2) teams of two (2) • Swag bag for each tournament player • Opportunity to provide promotional material in swag bags
Dink Sponsor \$1,500	• Logo on event signage and select promotional materials • Recognition on website and social media • Entry for one team (2 players)

Underwriting Opportunities

- \$700 Swag Bag Underwriter
- \$500 Trophy Underwriter
- \$500 Beverage Underwriter